The Move to Opportunity Program offers landlords motivated, pre-screened, responsible tenants at no charge.

You help voucher holders move to neighborhoods of opportunity with lower concentrations of poverty, better job opportunities, good schools, lower crime and more access to healthier amenities.

It is good business for you.
It is life changing for families

Where you live makes all the difference

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Move to Opportunity Program
Helping You
Helping Others

HOME’s Mission
Ensuring equal access to housing for all people

MOVE TO OPPORTUNITY PROGRAM
A Guide for Landlords

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What is the Move to Opportunity Program?
The Move to Opportunity Program is funded by the Virginia Department of Housing and Community Development and administered by Housing Opportunities Made Equal (HOME) to help families with Housing Choice Vouchers rent quality housing in neighborhoods of opportunity.

HOME trains families to be responsible tenants, prepares them for their move to their new neighborhood, and continues to provide support for program families and landlords even after placement.

HOME’s Landlord Liaison works directly and individually with landlords to help assist with necessary paperwork and ensure that participation in the program is a simple, straightforward and efficient process.

What is the Housing Choice Voucher Program?
The Housing Choice Voucher Program is the federal government’s major program for assisting very low-income families, the elderly, and the disabled to afford decent, safe, and sanitary housing in the private market. Since housing assistance is provided on behalf of the family or individual, participants are able to find their own housing, including single-family homes, townhouses and apartments.

The participant is free to choose any housing that meets the requirements of the program and is not limited to units located in subsidized housing projects.

What are the Benefits to Me?
- Prescreened applicants are provided to you at no cost or marketing dollars spent.
- A HOME staff member will be available for any assistance needed and or to act as liaison for any landlord/tenant issues that may arise.
- Tenants who have been trained and educated by HOME’s housing counselors.
- Prompt and convenient housing inspections
- Landlords may be able to utilize the Communities of Opportunities Tax Credit when participating in the program.
- There is no cost for landlords to participate in the program.

What are the Benefits to tenants?
We believe that where you live makes all the difference. Therefore, we also believe that this program will help transform voucher holder lives and the lives of their children by offering a better life in a neighborhood full of more opportunities including: better job opportunities, good schools, lower crime and more access to healthier amenities.

Your participation is a critical element.

Frequently Asked Questions

Who manages my property?
The owner/management company retains complete control of the property.

If I accept a voucher holder, do I have to rent to other voucher participants?
No. Landlords should screen voucher holders as they do a market renter.

Who pays the rent?
The agency that administers the voucher will pay a portion of rent and the family will pay a predetermined amount. In some cases, the agency may be responsible for all of the rent.

Who do I contact if I have a problem?
The Landlord Liaison at HOME will be your contact. We are here to help you negotiate any issues that may arise.

Who fills out the paperwork?
In most cases, HOME will assist in filling out the paperwork required by the program.

How detailed are the inspections?
The unit is expected to meet minimum requirements to ensure the unit is decent, safe and sanitary. HOME can also incorporate a preliminary Housing Quality Standards inspection in a property visit; so that you can discover and fix any deficiencies prior to the formal inspection.